Alpine February 1991 B1G1F Display Allocations

Sections	20 D1 Dplys	50 D1 Dplys	T1 # Deals
11	950	300	37,950
12	880	280	35,100
13	1,120	375	45,450
14	0	0	0
15	0	0	0
16	1,440	450	56,400
21	1,290	415	51,750
22	1,620	520	64,650
23	2,690	860	107,700
24	1,700	540	67,800
25	1,510	485	60,450
26	1,430	455	57,150
31	1,220	390	48,750
32	2,030	650	81,000
33	1,940	620	77,400
34	1,580	510	63,300
35	1,680	540	67,050
36	1,420	455	56,700
41	1,630	520	65,100
42	1,700	545	68,100
43	1,840	590	73,800
44	2,260	725	90,450
45	2,040	650	81,600
46	2,400	765	95,850
51	1,010	320	40,200
52	1,080	345	43,050
53	720	245	29,250
54	1,120	360	45,000
55	0	0	0
56	0	0	0
Total US	40,300	12,910	1,611,000
			0
Military	0	870	47,850
Total	40,300	13,780	1,658,850

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Source: https://www.industrydocuments.ucsf.edu/docs/xycy0004

Alpine February National Carton Promotion Display Allocations

	TOT ALPINE PV Percent Contribut	Supermarket Penetration Contribution	30-Deal Displays
SECTION 11	2.22	1.96	440
SECTION 12	2.08	1.36	305
SECTION 13	3.21	2.31	520
SECTION 14	1.43	0.26	60
SECTION 15	1.96	2.06	460
SECTION 16	4.65	2.62	590
SECTION 21	3.02	2.39	540
SECTION 22	3.44	3.62	815
SECTION 23	5.64	4.56	1030
SECTION 24	3.37	4.87	1095
SECTION 25	3.01	2.39	540
SECTION 26	3.33	1.97	445
SECTION 31	2.62	2.99	675
SECTION 32	4.56	3.60	810
SECTION 33	4.30	4.04	910
SECTION 34	3.52	5.02	1130
SECTION 35	3.83	4.80	1080
SECTION 36	3.01	3.35	755
SECTION 41	3.94	2.68	600
SECTION 42	3.53	4.29	965
SECTION 43	3.72	1.93	435
SECTION 44	4.87	5.41	1215
SECTION 45	4.77	3.69	830
SECTION 46	5.59	6.90	1550
SECTION 51	2.03	5.64	1270
SECTION 52	2.24	2.66	600
SECTION 53	2.92	4.65	1045
SECTION 54	2.31	4.21	945
SECTION 55	1.53	3.39	760
SECTION 56	0.48	0.38	85
	100.00	100.00	22500

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